

About the Research Team

The following researchers form the international research team leading the project:

- Dr. Tima Bansal (Project Leader), Canada Research Chair, Ivey Business School, Western University
- Dr. Joel Gehman, Assistant Professor, Alberta School of Business, University of Alberta
- Dr. Marie-France Turcotte, Co-Chair in Social and Environmental Responsibility, Université du Québec à Montréal
- Dr. Sylvia Grewatsch, Postdoctoral Researcher, Western University

About the Ivey Business School, Western University

The Ivey Business School (www.ivey.ca) at Western University is Canada's leading provider of relevant, innovative and comprehensive business education. Drawing on extensive research and business experience, Ivey faculty provides the best classroom experience, equipping graduates with the skills and capabilities they need to tackle the leadership challenges in today's complex business world. Ivey offers world-renowned undergraduate and graduate degree programs as well as Executive Development at campuses in London (Ontario), Toronto and [Hong Kong](#).

About COSIA

Canada's Oil Sands Innovation Alliance (COSIA) is a unique alliance of oil sands producers focused on accelerating environmental performance in Canada's oil sands. COSIA enables collaboration and innovation between thinkers from industry, government, academia and the wider public to improve measurement, accountability and performance in the oil sands across our environmental priority areas of greenhouse gases, land, water and tailings. COSIA members search the world for solutions to our toughest problems and we have some of the best minds on the planet working on technologies to enable responsible and sustainable development. To date, COSIA has shared 936 distinct environmental technologies and innovations that cost over \$1.3 billion to develop. Visit us at www.cosia.ca

About Alberta Innovates

Alberta Innovates is a provincially-funded Corporation with a mandate to deliver 21st century solutions for the most compelling challenges facing Albertans. We do this by building on our province's research and technology development strengths in the core sectors of health, environment, energy, food and fibre and platforms such as artificial intelligence, nanotechnology, and omics. We are working with our partners to diversify Alberta's economy, improve our environmental performance and enhance our well-being through research and innovation. Visit us at albertainnovates.ca

About Natural Resources Canada

Natural Resources Canada (NRCan) seeks to enhance the responsible development and use of Canada's natural resources and the competitiveness of Canada's natural

resources products. We are an established leader in science and technology in the fields of energy, forests, and minerals and metals and use our expertise in earth sciences to build and maintain an up-to-date knowledge base of our landmass.

About the University of Alberta School of Business

Established in 1916, the University of Alberta School of Business is Canada's first and longest accredited business school, recognized for its research excellence, academic program quality, graduate career success, and economic impact within Alberta and Canada. Located in the provincial capital of Edmonton, the Alberta School of Business offers undergraduate, masters, and doctoral degrees, as well as executive education and leadership development programs. For more information visit ualberta.ca/business