

April 2019

Business case to attend the 2019 Research and Innovation Impact Assessment (RIIA) Course: Participant benefits

Rational

Organizations are increasingly asked by governments, funding bodies, partners and the public to demonstrate the impact of research and innovation (R&I) investments. However, the demand to assess and optimize impact currently outstrips capacity. This capacity gap is being addressed in part with the professional development RIIA Course hosted by Alberta Innovates.

The course, which includes both performance management and evaluation teachings offers an intense, hands-on, practical curriculum on how to assess the impact of R&I. Over the 3-day program, participants will be engaged in:

- A combination of plenary and panel presentations;
- Learning exercises;
- Discussions;
- Breakout sessions, and
- Networking opportunities

National and International experts and practitioners in the fields of performance measurement, evaluation and impact assessment, teach and facilitate the course curriculum. As an affiliate of the International School on Research Impact Assessment (ISRIA), a bonus of the regional course is that it takes place in Alberta, thereby increasing accessibility for you and minimizing the cost to attend relative to comparable training options.

Learning Goals

The RIIA Course provides participants with these increased competencies on how to:

- Plan;
- Assess;
- Measure;
- Communicate, and
- Optimise impact

Participants will learn the why, what, who and how of RIIA:

- **Why assess impact?** Develop an understanding of the rationale for and value of planning, assessing, measuring, communicating and optimising impact.
- **What is meant by “impact”?** Learn about existing impact frameworks, approaches, tools and terminology. Develop a critical appreciation of differing perspectives on impact.
- **Who needs to know about impact?** Identify stakeholders of RIIAs, explore their perspectives, and understand their information needs. Develop critical thinking skills that better enable stakeholders’ needs and differences to be addressed.
- **How is a RIIA conducted?** Learn the six-block approach of RIIA that reflects international best practices and practice-based learnings. Develop competence on the development and use of RIIAs. Develop an understanding of RIIA frameworks, tools and approaches.

What will participants take home?

All participants will be introduced to RIIA theory as well as its practical applications. Through the course's breakout sessions, participants will also have opportunities to personalize their learning through either facilitated discussions on RIIA or sessions focused on developing an RIIA plan.

Register now <https://www.eventbrite.ca/e/research-and-innovation-impact-assessment-course-riia-2019-registration-55915967163>

Date

June 3-5, 2019

Location

KINNEAR CENTRE FOR LEARNING

BANFF CENTRE

Banff, AB T1L 1H5