

Software Readiness Level Model

These levels may be revisited multiple times and reordered depending on outcomes and development approach (Agile vs Waterfall development models).

1. Idea/Concept
2. Problem and Solution Validation
3. Market and Competition Analysis
4. Functional Specs and Scoping
5. Design - Mockups, Wireframes, Prototypes
6. Develop
7. QA/Testing (Internal)
8. Betas/Pilots/MVP (external)
9. Sales (early adopters, full sale)