Introduction:

The following Intake Form has been developed as part of the Accelerating Innovations into CarE (AICE) – Market Access program to enable Alberta Innovates to best serve and guide interested potential applicants. **Please submit the completed form to the AICE-Market Access Program Manager at** [**graham.anderson@albertainnovates.ca**](mailto:graham.anderson@albertainnovates.ca)**.**

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Alberta Innovates is governed by FOIP. This means Alberta Innovates can be compelled to disclose the information received under this Intake Form, or other information delivered to Alberta Innovates in relation to a Project, when an access request is made by anyone in the general public.

In the event an access request is received by Alberta Innovates, exceptions to disclosure within FOIP may apply. If an exception to disclosure applies, certain information may be withheld from disclosure. Applicants are encouraged to familiarize themselves with FOIP. Information regarding FOIP can be found at http://www.servicealberta.ca/foip/. Should you have any questions about the collection of this information, you may contact Graham Anderson at 780-306-1329.

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Alberta Innovates may publish and/or disseminate in the public domain certain information contained within this Intake Form as a way to promote success stories about innovation in the Province of Alberta. On this basis, Alberta Innovates has indicated which information provided in the Intake Form has been deemed to be non-confidential. All other information, where not expressly identified as non-confidential, is deemed to be confidential.

In addition, Alberta Innovates may aggregate information within this Intake Form for the purposes of reporting or dissemination in the public domain. For clarity, ‘aggregate’ means removal of personal identifiers such as names, locations and addresses of the Applicants and employees, and combining such information with that of other Applicants.

Section 1: General Information

1. **SME Information**

|  |  |  |  |
| --- | --- | --- | --- |
| Legal Name of SME Applicant: | Click or tap here to enter text. | | |
| Trade Name of SME Applicant: | Click or tap here to enter text. | | |
| Jurisdiction of incorporation | Click or tap here to enter text. | Phone Number: | Click or tap here to enter text. |
| Website: | Click or tap here to enter text. | | |

SME Representative

|  |  |  |  |
| --- | --- | --- | --- |
| Name: | Click or tap here to enter text. | | |
| Title: | Click or tap here to enter text. | Phone Number: | Click or tap here to enter text. |
| Email: | Click or tap here to enter text. | | |

1. **Testing Site Information**

|  |  |
| --- | --- |
| Legal Name of Testing Site Applicant: | Click or tap here to enter text. |
| Trade Name of Testing Site Applicant: | Click or tap here to enter text. |
| Website: | Click or tap here to enter text. |

Testing Site Representative

|  |  |  |  |
| --- | --- | --- | --- |
| Name: | Click or tap here to enter text. | | |
| Title: | Click or tap here to enter text. | Phone Number: | Click or tap here to enter text. |
| Email: | Click or tap here to enter text. | | |

1. **Additional Collaborators** – this includes other potential partners beyond the SME and Testing Site. Examples could include additional secondary testing sites or consulting firms that will be involved in the project (e.g. for economic analysis or other research support).

|  |  |  |
| --- | --- | --- |
| **Organization** | **Organization Representative** | **General Role in Project** |
| Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
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Innovation Opportunity

**The Problem / Innovation / Evidence Relationship (Confidential):** The objective of this section is to characterize the relationship between the customer problem identified, the innovation offering, and the evidence required for market access.

|  |
| --- |
| **Existing Problem:** Define the problem the innovation is addressing. Explain how you know this to be a problem. The problem should be communicated in quantifiable terms and demonstrate substantial market need for the innovation. From the customer’s perspective, how serious is the problem and why? **(limit of 500 words)**  Click or tap here to enter text. |
| **Proposed Innovation Solution:** Describe the innovation offering in its current status, including what it is and how it addresses the problem from a technical perspective. Provide any supporting evidence generated to date that indicates its viability as a solution to the problem. **(limit of 500 words)**  Click or tap here to enter text. |
| **Evidence Required for Adoption:** What evidence is the innovation currently missing that would be required in order to gain access to the target market? What is stopping the innovation from entering the market in its current format with available evidence? **(limit of 500 words)**  Click or tap here to enter text. |
| **References:** List references (if any) cited in this Intake Form. **(limit of 100 words)**  Click or tap here to enter text. |

*Please submit the completed form to* [*graham.anderson@albertainnovates.ca*](mailto:graham.anderson@albertainnovates.ca)