

INVENTURES\$



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ALBERTA INNOVATES



2024

THE
BREAK
THROUGH
INNOVATION
EVENT



MAY 29-31, 2024

CALGARY, CANADA



THE BREAKTHROUGH INNOVATION EVENT

Inventures 2024 is where humanity meets technology. It's the nexus of innovation where doers, dreamers and drivers converge with breakthrough solutions, scale-ready ventures and views to make life better.

Hosted by Alberta Innovates, Inventures highlights the myriad ways technology enhances – and advances – the human experience. Spanning themes from health innovation, ag tech, clean tech and more, Inventures explores new currents of thought, leading to unexpected insights and amazing possibilities.

WHY PARTNER WITH INVENTURES?

Align your brand with Western Canada's hottest global innovation conference.

- Position your organization as a leader among 4000+ entrepreneurs, tech stars, investors and industry decision makers
- Showcase your unique products, services and solutions to a captive and highly engaged audience
- Create one-of-a-kind experiences that elevate your brand's visibility
- Establish your organization's thought leadership and demonstrate your industry expertise
- Foster relationships with prospective customers and partners and scout for rising talent
- Gain access to exclusive VIP events

"Inventures taps into the pulse of global innovation, bringing bright minds and bold ideas together. The intense energy it creates leads to new collaborations and breakthrough solutions that benefit Alberta and the world."

Laura Kilcrease, CEO Alberta Innovates



MIND MELDING

Hosted by Alberta Innovates, Inventures is a global innovation experience that challenges the status quo, bringing together the world's brightest minds, angel investors, venture capitalists, entrepreneurs and industry leaders for three unforgettable days of learning, sharing and inspiration.

LINK BUILDING

Inventures is the place to discover new technologies, talent, capital, customers and markets, from health tech and clean tech, to agtech and fintech.

DEAL MAKING

The purpose of Inventures is to bring Alberta's innovation community together and help entrepreneurs, startups and investors connect, foster new collaborations and initiate deal-making opportunities.

REIMAGINING THE FUTURE

Inventures is a one-of-a-kind experience that puts your organization at the epicentre of the innovation universe. It's an opportunity to align your brand with the entrepreneurs and thought leaders who are reinventing a more dynamic, sustainable and diverse economy for Alberta, Canada and the world.

NON-STOP ENERGY

Inventures is three energizing days of uninhibited creativity. From keynote presentations to curated sessions to startup pitch competitions, the action is non-stop.

And, the energy keeps flowing after hours when Inventures spills into the streets of Calgary with art, music and science bringing people together in unforgettable ways.



ALBERTA'S INNOVATION ADVANTAGE

Always ahead of the curve, Alberta is home to more startups and entrepreneurs than any place else in Canada. The province's leadership in artificial intelligence and machine learning, geospatial and autonomous transport, digital agriculture and responsible energy development is recognized globally.



THE PEOPLE, THE PROGRAM, THE POSSIBILITIES

The 2024 edition of Inventures will take place at the Calgary TELUS Convention Centre May 29-31. The diverse program features internationally recognized keynotes and featured speakers, expert panels, startup pitch events and opportunities to play, network and socialize within and outside the conference venue.



DIVERSE AUDIENCE

4,000+ in-person and live stream attendees from 40+ countries:

- Investors, Angels and Venture Capitalists
- Entrepreneurs, Startups and Scale-ups
- Researchers, Academics and Thought Leaders
- Business, Investment and Professional Services Providers
- Government Partners and Leaders

EXPERIENCE-RICH PROGRAM

A diverse program of learning, sharing and inspiration:

- 300+ Speakers
- 150+ Panels and Sessions
- International Keynotes
- Inventures Startup Pitch Event
- Student Pitch Competitions
- Innovation Demonstrations
- Informal Networking and Social Events
- Interactive Experiences
- Cultural, Arts and Entertainment Showcase



POWERFUL ENGAGEMENT

Year after year conference attendees rate their Inventures experience highly! Post-event research conducted following Inventures 2023 once again revealed positive ratings with the event, meeting and exceeding expectations.

WHAT'S IN IT FOR YOU?

Brand Exposure

Visibility on conference website, newsletter, social media, on-site digital signage/video, and more.

Relationship Building

Strengthen existing business relationships and foster new ones with rising tech stars, investors and innovation leaders.

Exclusive Opportunities

Private engagements with keynote speakers and exclusive access to VIP conference venues and events.

Storytelling

Share your organization's story and showcase unique capabilities and offerings to a highly engaged audience of thought leaders and influencers.

Leadership

Align your brand with Western Canada's leading tech startup and global innovation conference.



GET INVOLVED

BE IN THE SPOTLIGHT

Event sponsors and partners play an integral role in igniting discovery, facilitating new connections and enriching the innovation community. As an Inventures sponsor, you are demonstrating your support for Alberta's thriving innovation sector and its critical role in reinventing the province's future.





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Sponsorship Investment

Opportunities range from \$5,000 to \$65,000. Sponsor benefits are commensurate with the level of investment, from website recognition and on-site signage, to main stage brand exposure and exclusive VIP event access.

Be among the change makers who are pushing the boundaries of innovation. Put the spotlight on your brand, industry knowledge and thought leadership by becoming a sponsor of Inventures 2024, **The Breakthrough Innovation Event.**

INVOLVEMENT OPTIONS



Select from various options, each offering a range of features. A limited number of sponsorships are available within each level.	PARTNER	CHAMPION	LEADER	INNOVATOR Experiential Sponsor/s	VANGUARD Track Sponsor/s (6 Available)	GAMECHANGER Title Sponsor
Investment:	\$5K	\$10K	\$25K	\$30K	\$35K	\$65K
Features:						
Complimentary conference passes	2	4	6	10	10	24
Brand recognition - website	○	○	○	○	○	○
Branded promo item in swag bags	○	○	○	○	○	○
Brand recognition - newsletter, social media		○	○	○	○	○
Brand recognition - on-site digital signage			○	○	○	○
Branded video feature on continuous loop				○	○	○
Banner on website						○
Emcee/main stage recognition					○	○
Private engagement with keynote/s						○
VIP lounge access					○	○
Complimentary VIP tables at after hours events						○
Complimentary exhibition booth						○

NOTE: Feature substitutions and/or in-kind equivalencies may be considered within sponsorship levels, subject to negotiation.

PARTNER, CHAMPION, LEADER SPONSORSHIPS

Opportunities within each level include sponsorships for nourishment (lunches, breakfasts, bottled water, etc.), entertainment/music, conference app, and more.



2024



INVENTURES

VANGUARD Track Sponsorships

Inventures 2024 will feature 6 compelling track themes.
Align your brand with leading edge content in one of the following categories:

GROWING UP: FOOD TECH FARM TO FORK

At \$144B and growing, Canada's agri-food industry is ideally placed to step up with innovative solutions for a food insecure world. Artificial intelligence, analytics, connected sensors, robotics and other emerging technologies facilitate advanced monitoring of crops and livestock, increasing efficiencies and leading to greater yields. Learn about the latest developments and how they are being applied to advance global agricultural sustainability. Connect with ag tech leaders to showcase and explore new solutions.

TECH TRIATHLON: QUANTUM + AI + IoT

Generative AI, quantum and IoT developments are merging to revolutionize industries and unlock Trillions in business and market value. With a combined worth of \$748B, these technologies have become central to our economy, society and our personal lives, from medical technology, banking, transportation systems, traffic control and supply chains. Discover how emerging technologies are improving efficiencies, driving innovation and ultimately generating ROI. Spend some quality time with the frontrunners who are leading the tech triathlon pack.

BLURRING BOUNDARIES: TECH AT WORK

An estimated 3 billion gamers worldwide are transforming every facet of life from skilled trades to e-sports, and from leisure to learning. Understanding the "blur" is critical for the survival of businesses in their quest to attract and retain talent in an increasingly competitive environment. Explore the ever-changing relationships between humans and technology and how they are shaping the new world of work. Collaborate with solution providers to tackle specific workplace challenges.

ENTREPRENEURSHIP: ACCELERATING SCALE-UP

Startups generated some \$6T globally in 2022 led by digital/data tech. Scaling successfully is key and savvy investors are spotting trends and unicorns early across supply chains. Gain insights into the perspectives of entrepreneurs, investors and policymakers on the challenges facing scale-ups and the types of solutions that can be put in place to assist on their growth journey. Spark relationships with potential partners, mentors and investors.

LIVE LONG, LIVE WELL: UNVEILING HEALTH DATA

Pandemic response stalled essential health services in 92% of countries, from immunizations to preventive care, adding billions to system costs. Data is key to unlocking better health outcomes focused on improving individualized patient care. Learn how technology can help bridge healthcare data gaps and optimize resources by increasing the flow of critical information. Connect with the experts and policymakers who are leading the healthcare data revolution.

EARTH TECH: BUILDING EVERYTHING BETTER

Clean tech experts are fast-tracking solutions in an estimated \$3T global market. From energy grids to materials, and manufacturing to logistics, structural systems are being transformed. Innovation efforts are focused on technologies that contribute to a cleaner, greener circular economy and increase the livability and adaptiveness of communities. Gain insights from those on the forefront of developing advanced processes, materials and clean energy solutions. Find new project collaborators, advocates and funders.

NOTE: Feature substitutions and/or in-kind equivalencies may be considered within sponsorship levels, subject to negotiation.

BESPOKE EXPERIENCES

Sponsorships can be tailored to meet your organization's strategic goals and budget. Make a bold statement and create a custom experience for optimum brand impact.

Contact us today!

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