

Digital4Health: Disrupting Benefits Challenge

Frequently Asked Questions for Technology Solution Providers

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How many technology solution providers will each plan sponsor be working with after the pitch session?

Each plan sponsor will work with one (1) technology solution provider.

Can Technology Solution Providers apply to multiple challenge statements?

Technology solution providers are encouraged to apply for multiple challenge statements if their digital health technology is aligned with and can address more than one challenge statement. However, the technology solution provider can only be matched with one plan sponsor. Please submit separate Letters of Intent for each challenge statement you are applying for.

Is the Disrupting Benefits Challenge open to non-Canadian companies working with Canadian post-secondary institutions?

The Disrupting Benefits Challenge is open to registered Canadian companies incorporated in a Canadian jurisdiction.

Is the "digital health" component critical to the solution proposed for the Disrupting Benefits Challenge?

Yes. Leveraging digital health technology(ies) to address a challenge statement is a key eligibility requirement for technology solution providers interested in participating in the Disrupting Benefits Challenge.

Are there restrictions on how grant dollars can be used?

The Disrupting Benefits Challenge has defined criteria for eligible and ineligible expenses. Eligible costs support the implementation, testing and evaluation activities that fall within the scope of the project. These may include but are not limited to human resources, labour costs at reasonable market rates such as consulting fees or program project coordinator, materials, travel costs, acquisition of software, hiring of an evaluation specialist or health economist. Detailed information can be found in the [eligible and ineligible expenses document](#).

Are plan sponsors leveraging any existing solutions or resources through Alberta Blue Cross to help address their respective challenge statements?

Alberta Blue Cross engaged in consultation with plan sponsors in the design of the challenge statements utilizing information such as claims data to understand the most pressing challenge for the organization. The context sections in the program guide provide additional information to support the technology solution provider in understanding the plan sponsors previous level of engagement with technology and their interests. Alberta Blue Cross will support interactions between the plan sponsor and the technology solution provider during the co-design of the implementation plan.

How should project success be evaluated?

Projects funded through the Disrupting Benefits Challenge must include a plan for project evaluation. The plan to evaluate is context specific and must be tailored to effectively evaluate the desired project outcomes as outlined in the full proposal.

Does the company have to be a registered corporation in Alberta or would registration in other Canadian provinces suffice?

The technology solution provider must be a registered corporation in Canada.

Is it acceptable for the technology solution provider to secure additional funding to support execution of the project?

Additional funding may be secured and must be indicated in the project budget forecast as part of the full proposal submission. Projects must be completed within the maximum 24-month project term.

Is having a bilingual solution (French & English) recommended or suggested?

Diverse language features and options for language preferences will be considered advantageous as they demonstrate cultural inclusivity of the technology solution.

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ABOUT ALBERTA BLUE CROSS

Alberta Blue Cross is the largest benefits provider in Alberta and one of the largest in Western Canada. We serve more than 1.8 million members with coverage through more than 5,000 small and large employer group plans, individual plans and government-sponsored programs. In 2021, Alberta Blue Cross processed more than 71.7 million claim lines with a value exceeding \$3.3 billion. Alberta-based and Alberta-grown, we provide health and wellness plans, programs and services on a viable, not-for-profit basis for the financial protection and well-being of our communities.

Learn more about [Alberta Blue Cross](#)

ABOUT ALBERTA INNOVATES

Alberta innovates is the province's most comprehensive research and innovation agency. From funding to commercialization, we are Alberta's innovation engine. We foster and accelerate research and innovation to benefit citizens and drive economic growth. The corporation operates in 11 locations with more than one million sq ft of industrial testing and lab facilities and 600 acres of farmland. Alberta Innovates employs 589 highly skilled scientists, business and technical professionals and has an annual operating budget of \$250 million. Our total managed portfolio impact is \$1.2 billion in value encompassing 1,320 active projects.

This Program is managed through the Health Innovation Business Unit within Alberta Innovates. The Health Innovation Business Unit is on a mission to strengthen economic competitiveness and enhance the well-being of people living in Alberta by cultivating a health innovation ecosystem that excels at converting research and technology into sustainable human-centered care. To achieve this mission, we are focused on advancing Digital Health in Alberta. For us, Digital Health is a revolutionary approach to health that integrates digital technologies into the life sciences and healthcare sectors.

Learn more about [Alberta Innovates](#)